

FIRM PROFILE



FIREFLIES LEGAL[®] LLP

Advocates, Consulting & Corporate Lawyers and IPR Attorney

NAVI MUMBAI OFFICE, VASHI
17/9, SECOND FLOOR,
PARVATI NIWAS, JUHU GAON,
SECTOR – 11, VASHI,
NAVI MUMBAI – 400703
TEL: (M): 8286000868

**CENTRAL MUMBAI OFFICE, DADAR (MEETING
OFFICE)**
B – 2/9, LAXMI NIWAS,
MANMALA TANK ROAD,
NEAR RUPAREL COLLEGE,
MAHIM, MUMBAI – 400016

E-mail: email@fireflieslegal.com / emailfireflieslegal@gmail.com

Website: www.fireflieslegal.com

Linkedin: <https://www.linkedin.com/in/lalit-jain-6675302b>

PROFILE

Fireflies Legal LLP (along with The Legal Desk), is a Law Firm having its Office at Vashi (Navi Mumbai) and Dadar (Mumbai - Meeting Office) and has its presence and matters at Delhi, Punjab, Haryana, Chandigarh, Nasik, Ahmedabad, Udaipur, Jaipur, Chennai, Bangalore.

Fireflies Legal understands and appreciates the different challenges that our clients face in the current business environment as a result of technological changes, evolving government regulations, and competitive pressures in the marketplace. Fireflies Legal provides a diverse set of legal services to our clients and assists them to meet these challenges successfully. Fireflies Legal believes in our commitment as lawyers to provide the best service to our clients. Fireflies Legal understands the needs of the business of its clients. Fireflies Legal has been able to respond to the needs in an acceptable Turn Around Time (TAT). Fireflies Legal provides dynamic and flexible service to meet the needs of an ever changing and ever-growing business of its clients. Fireflies Legal combines a personal approach with High Professional Standards and always believed in prompt and efficient execution of the Work.



SENIOR TEAM

Mr. Lalit K Jain (Co-Founder and Senior Partner)

Bar Year : 2005

Practicing Years : 15 Years

Education Qualifications :

- Degree in Commerce (B.Com)
- Bachelor in Law from Kishinchand Chellaram Law College (LL.B)
- Master in Legislative Law in Intellectual Property Rights and Information Technology (L.L.M) from Mumbai University
- Master in Business & Corporate Laws from National Law School of Indian (M.B.L)
- Post Graduate Diploma in Finance Management and Business Administration (PGDPM – DLP)
- Diploma in Intellectual Property Rights from World Intellectual Property Organisation
- Diploma in Cyber Law
- Diploma in Product and Brand Management

Special Achievements :

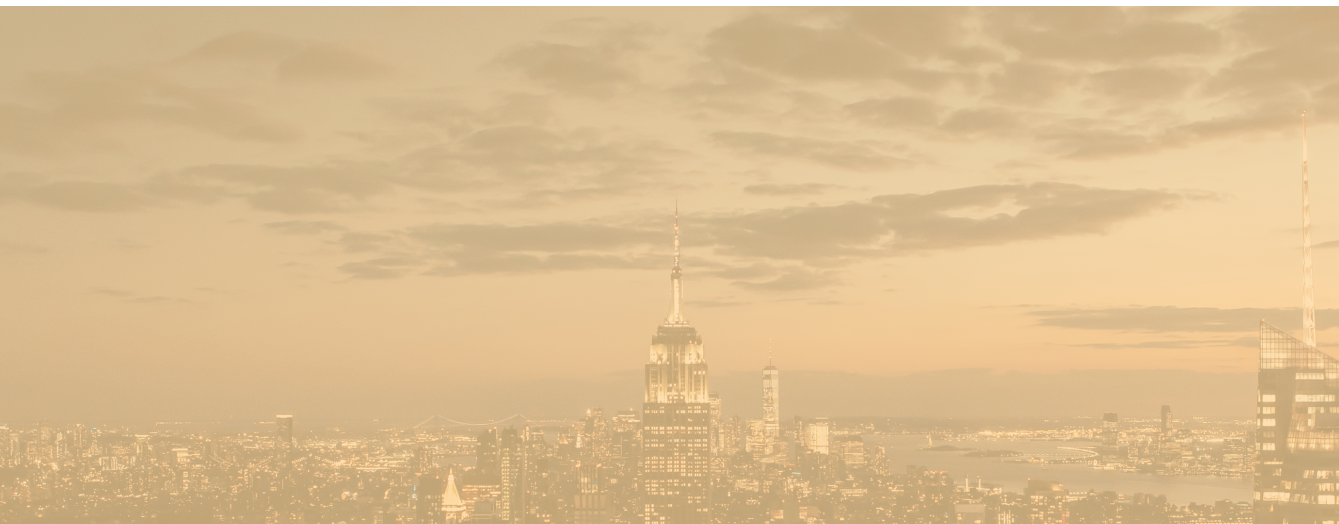
- Authored a Book on “Methods, Strategy, Solutions, Savings on Recovery of Dues - Arising out of Commercial Transactions” - Bloomsbury Publishing House 31.12.2018
- Developed the CMS Software wherein status of all matters with documents can be seen and be downloaded or uploaded to ensure transparency and with other many features

Practicing Areas :

- Drafting of Commercial and Non-commercial Agreements/Contracts
- Recovery Matters before all Forums/Courts
- Arbitration and Conciliation
- Cross-Examination, Admission, and Interim Stay
- Devising Strategy for each Client to ensure minimum undisputable court matters
- Criminal Bail and Cross-Examination
- Consumer Forums and Insurance and RERA
- Guiding on Legal to ensure less non-legal compliance for Business Entities
- Giving Legal seminars including training at Clients office sales team, personnel, etc to ensure of no breach of Law and at regular intervals as per the requirements of Clients needs

Personal Details :

- Call: (M) 8286000868
- Office Email id: email@fireflieslegal.com



Mrs. Gayatri C Joshi
(Co-Founder and Partner)

Practicing Years: 12 Years

- Degree in Commerce (B.Com)
- Bachelor in Law from New Law College (LL.B),
- Diploma in Tax Management and Diploma in Cyber Law
- Diploma in Cyber Law

- Trademark and Copyright - Administrative and Hearings at IPR Tribunals
- Court Appearance
- Arbitration and Conciliation
- Commercial Drafting of Agreements and Contracts in all aspects
- Legal Consultancy

- Call: (M) 98333 66642
- Office Email id: email@fireflieslegal.com

OUR APPROACH

Business Mindset:

Our approach is towards providing practical advice to its Clients, intending to do business in the Indian market and the assistance is given with the motto of easily understanding the legal environment in India, at the same time ensuring no breach in complying with the Laws of India. Fireflies Legal is always in process of updating itself with the latest developments and reforms in Law.

Direct Control of Issues:

The biggest advantage of Fireflies Legal as against other law firms is that the Team of Fireflies Legal ensures its Direct Involvement as required by the Clients in their matters, irrespective of deal size. This empowers the Clients to benefit from the depth of expertise that Fireflies Legal brings.

Committed Team:

Business and Compliance of Laws go hand in hand. It is of utmost importance to grab any good opportunity and at the same time it is not sensible or business-wise good to approach court all the time for a remedy against its customers and this is where Fireflies Legal plays the major role in ensuring its Clients getting the result without unnecessarily approaching court. Fireflies Legal ensures the removal of obstacles that impact the growth and survival of the Client's businesses.

Entrepreneurial Mindset:

The Partners at Fireflies Legal are themselves business people and have a business background of more than 40 years. This Experience and Expertise in Law ensures that the Clients gain the experience of a good Business Lawyer when it comes to commercial legal matters. No matter proceeds well, in absence of a proper strategic approach.



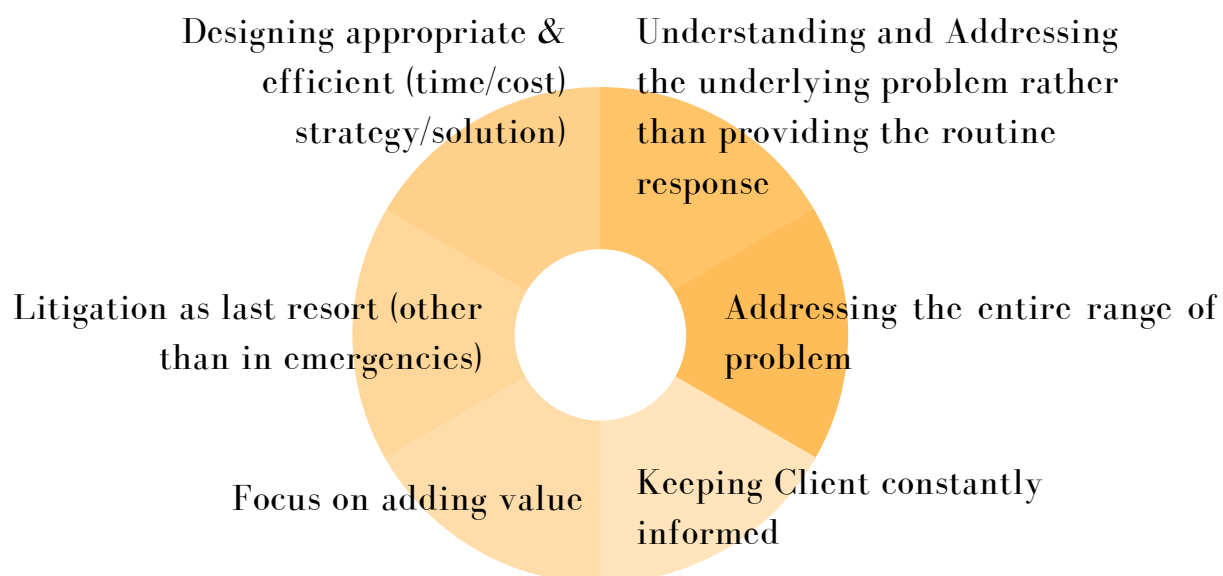
CONFIDENTIALITY

Since Fireflies Legal deals with information that is highly confidential, we ensure that the utmost level of care and precautions are taken when dealing with the sensitive information of our Clients. The highest levels of Confidentiality are maintained at FireFlies Legal.

CONFLICTS CHECKS

Fireflies Legal runs its every legal assignment through a comprehensive Conflicts Check so as to ensure that its Clients' interests are never compromised.

OUR ETHICS AND PRINCIPLE



LEGAL SERVICES

Fireflies Legal believes in providing timely and quality service to its Clients and at the same time, meeting the commitment of its clients to their business requirements. Fireflies Legal has till date provided and is providing its services to various client belonging from various sectors of businesses such as the Insurance sector, Real Estate Sector, Engineering Sector, Media Production House, Wood and Laminates Sector, Shipping Sector, Associations, Co-operative Housing Society Sector, Food Industries, Service Sector, and Mobile Application Software Sector. Fireflies Legal provides the following services:

- Recovery of Dues of Commercial Transactions and Consultation of the methods & strategies for the same.
- Intellectual Property Rights (Trademarks, Patent, Copyright, Design) (including Litigation and Enforcement)
- Consultancy, Documentation,& Due Diligence related to Business Commercial Laws and preparing various strategies and Legal Road maps for an organization starting from its incorporation which includes Litigation Management.
- Litigation and Arbitration (along with Mediation and Conciliation)
- Consumer and Insurance related Matters (including Litigation, opinion and products certification)
- Real Estate Matters
- Consultation on Criminal Law and its effects and protection
- Employment Laws
- Consulting on Companies Act, 2013 and other laws
- Maharashtra Co-operative Societies Act and related laws (including Litigations, opinion, and documentation)
- Opinion on Family and Elder Law and Succession Safeguards
- Admission, Cross-Examination Evidence, and Interim Stay



LITIGATION & ARBITRATION

Fireflies Legal has its presence in the District and Session Courts of Mumbai, High Court of Mumbai, and various subordinate courts, NCLT, Tribunals, Forums, etc. Fireflies Legal conducts Civil and Criminal litigation on behalf of its clients such as:

- Original Suits
- Appeals
- Civil and Criminal revision petition
- Company matters
- Cheque Bounce cases
- Matrimonial matters
- Consumer Matters
- Property related litigation
- Money recovery matters

Fireflies Legal represents all matters coming under the purview of Alternative Dispute Resolution including Arbitration:

- Represent our Clients in Arbitration
- Approach the court for obtaining interim orders which include attachments, injunctions, seizures, garnishee orders, etc. to secure the amount in dispute
- Approach the Court for Appointment of Arbitrator/s
- Challenge the validity of Arbitration
- Challenge Arbitral Awards
- Enforcement of Awards



INTELLECTUAL PROPERTY RIGHTS (CLAIMING YOUR CREATIVITY IS YOUR RIGHT)

Fireflies Legal is the Authorized Trademark, Copyright, Design, and Patent Attorneys and has experience in Intellectual Property Laws. We emphasize our Clients to understand the importance of creating brand value in this competitive & technological market, thereby guiding them about the most efficient protection that can be taken under Intellectual Property Rights. Also, to ensure that the Client's brand is not similar to any other entity/person in the market.

Trademark Services

A Trademark must be inventively created, meticulously protected, and carefully maintained, and in fact, it is an ongoing challenge in today's competitive market to devise a Trademark carrying all three properties. The Trademark related services as incurred by us are:

- Trademark Searches (National & International)
- Liaison with the office of the Trademark (National & International - Through our Associates)
- Trademark Registration, Infringement Analysis/ Opinion
- Status of Registration/ Scope of protection
- Preparing, Filing, and Prosecuting of Trademark Applications (India/ International)
- Replying to the various queries
- Trademark Watch & Litigation
- Management of all renewals Formalities
- Management of ownership updates required at the time of renewal
- Tracking and reporting of key renewals events
- The ability for you to track the online status of renewals
- Management of official receipts and renewal certificates
- Trademark Opposition, Rectification, Removal Action of Infringement & Passing Off Assignment, Licenses and Transmission, Drafting Deed Form, Consequent Registration of Assignment

- Keeping Clients updated on similar mark published in the Gazette
- Drafting of Agreement pertaining to Trademark
- Providing status of pending marks daily along with intimation of examination reports as soon as they are uploaded on the registry website.
- Monthly class-wise filing of marks.
- Monthly new filling of any particular proprietor
- Yearly renewal list of marks due for renewal
- Litigation of Trademark matters, Opposition, Infringement and Enforcement

Design Services

Design means only the features of shape, configuration, pattern or ornament or composition of lines or color or a combination thereof applied to any article whether two dimensional or three dimensional or in both forms, by any industrial process or means, whether manual, mechanical or chemical, separate or combined, which in the finished article appeal to and are judged solely by the eye. The Design should be new or original, not previously published or used in any country before the date of application for registration. The novelty may reside in the application of a known shape or pattern to new Subject matter. Services offered pertaining to Design are:

- Design Searches
- Design Registration, Infringement Analysis/ Opinion
- Status of Registration/ Scope of protection
- Preparing, Filing, and Prosecution of Design Applications
- Replying to the various queries
- Design Watch & Litigation
- Design Opposition, Rectification, and Removal
- The action of Infringement & Passing Off
- Assignment, Licenses, and Transmission Drafting Deed Form, Consequent Registration of Assignment
- Keeping clients updated on similar mark published in Gazette
- Drafting of Agreement relating to Design
- Design Portfolio Management and maintenance
- Litigation of Design matters, Opposition, Infringement, Enforcement

Copyright Services

Copyright gives the creators of a wide range of material, such as literature, art, music, sound recordings, films and broadcasts, economic rights enabling them to control the use of their material in a number of ways, such as by making copies, issuing copies to the public, performing in public, broadcasting and use on-line. Under the Indian Copyright Act, there is a provision to register copyright although this is voluntary. Copyright services as offered by us are:

- Liaison with the office of the Copyright
- Copyright Registration, Infringement Analysis/ Opinion
- Status of Registration/ Scope of protection
- Preparing, Filing, and Prosecuting of Copyright Applications
- Replying to the various queries;
- Copyright Watch & Litigation
- Copyright Rectification, Removal
- The action of Infringement & Passing Off
- Assignment, Licenses, and Transmission Drafting Deed Form, Consequent Registration of Assignment
- Keeping clients updated on similar mark published in gazette;
- Drafting of Agreement relating to Copyright
- Copyright Portfolio Management and maintenance
- Software Programs Copyright
- Drafting Deeds for Transfer of Copyright and Royalty, etc.
- Litigation of Copyright matters, Opposition, Infringement, Enforcement

Patent Services

The word Patent refers to a monopoly right over an invention. Not all inventions are patentable nor it is essential to protect inventions solely through patent. Patent services as offered by us are:

- Patent Drafting
- End-to-End Drafting of Patent Applications [Provisional/ Complete]
- Interacting with inventor(s);
- Drafting complete specifications and claims per the requirements in different jurisdictions.
- Patent Search
- Prior Art search and Novelty Search
- Patentability Assessment
- Freedom to Operate (FTO) Search
- Analysis and Opinion
- Filing & Prosecuting of Patent Applications
- PCT Applications / PCT National Phase Applications
- Patent settlement
- Litigation of Patent matters, Opposition, Infringement, Enforcement

BUSINESS AND COMMERCIAL LAWS AND CONTRACTS

Lawyers at Fireflies Legal are experienced in the drafting, review, and negotiation of the various types of contracts and the diverse business relationships encountered by you in your everyday business operations. Our goal is to help you to stay up-to-date on current trends in various areas of contract laws.

Services offered by us with regards to contracts and frequent legal issues encountered in daily business dealings are:

- Review and Drafting of all types of contracts
- Employment and Labour Related Agreements
- Non-Compete Agreements
- Franchise and Indemnity Agreements
- Independent Contractor Agreement
- Sales Representative Agreements
- Sales and Service Agreements
- Lease and Licensing Agreements
- Settlement Agreements
- Confidentiality/Non-Disclosure agreements
- Banking/Finance Related Agreements
- Teaming Agreement
- Strategic Alliance Partnership Agreement
- Insurance Third Party Related Agreements
- Information Technology Related Agreements (ex., Master Service Agreement, Server, SAP, etc)
- Drafting Employment Agreements
- Space Usage and Brand Usage Agreement
- Buy-Sell Agreements
- Commercial Leases
- Property Related Contracts
- Franchise Agreements/Business Partner/Joint Ventures Agreements
- Partnership & Limited Liability Partnership agreements;
- Business Terms Sheet
- Agency & Distribution Agreements;
- All Commercial and Transactional Documents of all types that suits to its business and companies

REAL ESTATE (RERA)

No matter what your role is in Real Estate, if it is that of an investor, financier, owner, occupier, or developer, you have to strive for the maximum return on your investment with minimum exposure to risk.

Fireflies Legal primarily provide services pertaining to real estate such as drafting, reviewing & negotiating various property documents for Sale, Mortgage, Agency, Leave and Licence/Lease, Property Joint Ventures, Property Development Transferable Rights, Contractor arrangements, a Title search of the property (through our clerk/associates) and Registration of the property documents (through our clerk/associates).

RERA is changing the way the Real Estate market is functioning and rapidly changing, it is always advisable to be updated on the RERA aspects as to how it may result as a savior to your problems and we at Fireflies Legal keep you updated on how to use RERA for your benefits and at the same time to ensure not ending up contravening the provisions of RERA. We take care of RERA documentation and RERA appearance before Tribunal.

CONSUMER INSURANCE MATTERS

Fireflies Legal advises and provides services in all the fields pertaining to the protection of rights of the consumers and product liabilities to consumers, as well as to the manufacturers and suppliers of product and service. Fireflies Legal also actively promotes consumer awareness by way of providing legal consultation.

Services offered for Consumer related matters are:

- Drafting, Filing and Defending all kinds of Consumer Court Cases including District, State, and National
- Legal advice on all Consumer Matters.
- Unfair trade practice matters and Competition Laws
- Legal documentation related to Consumer Laws
- Providing Opinion on Insurance Products for Insurance Companies
- Appearing for Insurance Companies before Consumer Forums and Courts